

National Summit on
Dual-Mission Institutions
in Higher Education



Sparking Success

Oct. 7, 2019
At Weber State University



A message from

Brad Mortensen

President of Weber State University

Dear Dual-Mission Enthusiasts:

Thank you for attending this year's National Summit on Dual Mission Institutions in Higher Education, themed, "Sparking Success." We are happy to join Utah Valley University, Dixie State University and the Utah System of Higher Education in hosting this summit on our campus, where dual-mission got its start in Utah.

As we conclude our sixth decade of fulfilling a dual mission, today, more than ever, WSU provides stackable credentials in a student-centered environment. We do so by welcoming all students, regardless of their academic preparation, and offering a range of baccalaureate and graduate programs while meeting community college needs through associate degree programs and articulation agreements with local technical colleges. Our vision is for WSU to be the national model for a dual-mission university that integrates learning, scholarship and community.

I know that the charm of this campus and the richness of our discussions will make your visit a pleasant one. I invite you back to participate in all that Weber State has to offer.

Best,

A handwritten signature in black ink that reads "Brad Mortensen". The signature is written in a cursive, flowing style.

Brad L. Mortensen, Ph.D.

President

SCHEDULE AT A GLANCE

8:30 – 9:30	Registration & Continental Breakfast
9:30 – 11	Welcome & Opening Remarks by Interim Commissioner David R. Woolstenhulme Panel 1: Student Perspectives
11 – 11:15	Break
11:15 – 12:30	Panel 2: Workforce & Regional Business Development Perspectives
12:30 – 2	Luncheon with Keynote Speaker, Brigadier General Constance L. Jenkins
2 – 2:15	Break
2:15 – 3:15	Panel 3: Governance Perspectives
3:15 – 3:30	Break
3:30 – 4:45	Panel 4: Faculty & Administrative Perspectives
4:45 – 5	Break
5 – 7	Dinner, Keynote and Wrap-up from the Presidents of WSU, DSU & UVU, moderated by Interim Commissioner David R. Woolstenhulme
7	Dismiss



DINNER
KEYNOTE
SPEAKER

Brad Mortensen

President, Weber State University

Brad L. Mortensen was named the 13th president of Weber State University in December 2018.

Mortensen joined Weber State in 2004 as associate vice president for Support and Government Relations.

Beginning in 2007, Mortensen served as vice president of University Advancement for 11 years. As vice president, he developed partnerships and philanthropic resources to promote educational access, student success, inclusiveness, and faculty and staff vitality. He led communication and strategic efforts to strengthen alumni and community connections. In 2018, he began guiding Weber State's efforts to support regional economic development.

Active with several northern Utah organizations, he has chaired the Ogden-Weber Chamber of Commerce and United Way of Northern Utah. *Utah Business* recognized him as 2018 CXO of the Year.

His prior professional endeavors include positions with the Utah System of Higher Education, Utah governor's office, Arizona State Legislature and two policy fellowships.

Mortensen earned a bachelor's degree from Utah State University, a master's degree from Syracuse University and a doctoral degree from the University of Utah.

Originally from Lyman, Idaho, Mortensen and his wife, Camille, are the parents of four children, including one who graduated from Weber State and another who plans to attend in fall 2019.



DINNER
KEYNOTE
SPEAKER

Astrid S. Tuminez

President, Utah Valley University

Astrid S. Tuminez (pronounced too-MEE-nez) was appointed the seventh president of Utah Valley University in 2018, and is the institution's first female president. Tuminez brings to UVU a broad and rich experience in academia, philanthropy, technology and business. Born in a farming village in the Philippine province of Iloilo, Tuminez moved with her parents and six siblings to the slums of Iloilo City when she was 2 years old.

Her pursuit of education eventually took her to the United States, to Brigham Young University, where she graduated summa cum laude in 1986 with a bachelor's degree in international relations and Russian literature. She earned a master's degree from Harvard University in Soviet studies (1988) and a Ph.D. from the Massachusetts Institute of Technology in political science (1996).

Before assuming her current position, Tuminez was a world leader in the fields of technology and political science, most recently serving as an executive at Microsoft, where she led corporate, external and legal affairs in Southeast Asia. Tuminez is also the former vice dean of research and assistant dean of executive education at the Lee Kuan Yew School of Public Policy, National University of Singapore, the premier school of public policy in Asia. She and her husband, Jeffrey S. Tolk, have three children. In her spare time, she enjoys running, dancing and martial arts.



DINNER
KEYNOTE
SPEAKER

Richard B. Williams

President, Dixie State University

As the 18th president in Dixie State's rich and storied history, Richard B. Williams is eager and qualified to help the university carve out its niche. He recognizes the importance of moving quickly and methodically when deciding what programs and offerings the institution should focus on, build and add.

Prior to his arrival at Dixie State, Williams served as provost and vice president for Academic Affairs at Indiana State University. In this position, he worked with all university academic departments and focused on helping students succeed in their studies while attending the university, and he continued to help them as they started their careers.

Before he was appointed provost, Williams was the founding dean of ISU's College of Nursing, Health and Human Services. In this capacity, he created a vision for a robust college while carving out niche offerings. He also led the effort of developing six new healthcare degree programs. Under his direction, school enrollment increased 100 percent, and retention went up 21 percent.

Williams also served as an associate dean of the College of Education at the University of Northern Iowa, where he was a faculty member and executive associate director of the School of Health, Physical Education, and Leisure Services. During his tenure at UNI, Williams proposed a new baccalaureate degree in athletic training. In three years, under his leadership, the athletic training program's passing rate on the Board of Certification exam was 100 percent, compared to the national average of 27 percent.

While at UNI, he helped create a private/public partnership with the local hospital, medical community and university, which resulted in the construction of a two-story human performance center that served the surrounding rural communities. Williams holds a Bachelor of Science in lifestyle management from Weber State University, a master's degree in athletic training from Indiana State, and a Ph.D. in curriculum and instruction from New Mexico State University. Williams has authored numerous published articles, manuscripts and abstracts that he has presented at several national conferences. In addition, he has held leadership positions within the National Athletic Trainers Association and other organizations.



KEYNOTE
DISCUSSION
MODERATOR

David R. Woolstenhulme

Interim Commissioner, Utah System of Higher Education

Dr. David R. Woolstenhulme became interim commissioner of higher education in July 2019. Previously, he served as vice president of statewide campuses for Utah State University, a position he held since 2018. Prior to that, he served as the Utah commissioner of technical education, where he was the CEO for the Utah System of Technical Colleges, providing state-level leadership and oversight for the eight technical colleges in Utah. He also served as executive vice provost at USU, as well as the president of Uintah Basin Applied Technology College. Woolstenhulme received his bachelor's and master's degrees from Utah State University, and his Doctorate of Education from the University of Wyoming.



LUNCHEON
**KEYNOTE
SPEAKER**

Brigadier General

Constance L. Jenkins

**Mobilization Assistant to the Commander,
Ogden Air Logistics Complex**

As the mobilization assistant to the commander, Ogden Air Logistics Complex, Hill Air Force Base, Utah, Brig. Gen. Constance L. Jenkins assists the commander in leading a team of approximately 8,100 personnel to perform depot repair, overhaul and modification of the A-10, C-130, F-16, F-22, F-35 and T-38 aircraft, the Minuteman Intercontinental Ballistic Missile (ICBM) System and a wide range of commodities. These responsibilities extend to maintenance operations at remote sites in Japan, Arizona, Colorado, Nebraska, Texas, California, Florida and ICBM wings located in Wyoming, North Dakota and Montana.

Jenkins enlisted in the Air Force Reserve in 1989 and later received her commission after graduating from the University of Oregon in 1992.

The general has held unit and group command, as well as numerous staff positions, at the unit and Numbered Air Force levels. Jenkins was assigned as the mobilization assistant to the director of logistics, engineering and force protection, air mobility command prior to assuming her current position.

SAVE THE DATE

**DUAL-MISSION SUMMIT
AT DIXIE STATE UNIVERSITY
ST. GEORGE, UTAH**

**Nov. 16
2020**



DSU
DIXIE STATE UNIVERSITY

PANEL 1: Student Perspectives

9:30–11 a.m.



MODERATOR

Scott Sprenger, *Dean, Lindquist College of Arts and Humanities, Weber State University; Director, Hurst Artist in Residency Program and Browning Presents!* As dean, Dr. Scott Sprenger has focused on student success initiatives, development of career-oriented programs, and others. Sprenger holds a Ph.D. in French literature from Emory University, is a Fulbright Scholar at the Centre National de Recherches Scientifiques in Paris, was an Andrew W. Mellon Postdoctoral Fellow for two years at UCLA, and has published over 50 articles and volumes on European literature and ideas.

PANELISTS



Tammy Buckway, *R.N., B.S.N., M.S.N., candidate for Doctorate of Nursing Practice (Weber State University).* Tammy is working as a hospice nurse while pursuing an advanced degree at Weber State. She credits advice she received from her friend, School of Nursing Chair Susan Thornock, with changing her life. She dreams of becoming a nurse educator.



Jasmine Magana, *A.S. in General Studies, B.S. in Spanish (Dixie State University).* Jasmine Magana, a senior Spanish major and communications minor from Los Angeles, came to Dixie State to pursue her dreams to become a Spanish literature professor. While at DSU, Jasmine became involved with the Multicultural and Inclusion Student Association, where she serves as the vice president for activities. After graduation, she plans to continue in her studies and the pursuit of her dreams.



Emily Flores, *A.S. in General Studies, B.S. in Communications (Dixie State University).* Emily Flores, a senior communications major and social justice minor, from Los Angeles, found her passion for higher education after getting involved in peer mentoring and various student organizations. She is currently serving as the Multicultural and Inclusion Student Association president, where she and her team are responsible for organizing events, assessing the climate on campus and helping students feel at home at Dixie State.



Ines Murekatete, *B.A. in Psychology (Utah Valley University).* As a first-generation student who graduated from UVU in the summer of 2019 with honors with a degree in psychology and a minor in French, Ines Murekatete's professional goals include law school in a couple of years. When she is not studying or working, Ines can be found reading, cooking or dancing.

PANEL 2: Workforce and Regional Business Development Perspectives

11:15 a.m.–12:30 p.m.



MODERATOR

Ben Hart, *Deputy Director, Utah Governor's Office of Economic Development.* As deputy director of the Governor's Office of Economic Development (GOED), Ben Hart oversees the Talent Ready Utah program, corporate recruitment, the International Trade and Diplomacy Office and others. He has also been an active member in several national associations affiliated with education and industry trade associations, including the National Association for Career and Technical Education, the Air Force Association and others. Hart completed both his undergraduate and graduate studies at the University of Utah.

PANELISTS



Jeff Strohl, *Director of Research, Georgetown Center on Education and the Workforce.* In his professional capacity, Dr. Jeff Strohl analyzes education and labor market outcomes and policy. He leads CEW's research investigating the supply and demand of education and how it enhances career opportunities for today's workforce. Jeff received a B.A. from the University of Massachusetts at Amherst and an M.A. and Ph.D. in economics from American University. His dissertation was a study of how education can enhance overall economic flexibility in times of economic crisis and structural shift.



Trent Staheli, *Cofounder of Refer.io, CTO of Job Match, LLC, Cofounder and CTO of Screenie.com, Founder of iteach.org.* As a serial tech entrepreneur, Trent Staheli loves working on new projects and has embraced a unique take on the philosophy of starting and validating businesses. He has worked closely with Dixie State University to develop a curriculum that aligns with the needs of technology businesses in southern Utah.



Lori Belnap Pehrson, *Engineering and Systems Integration, Northrop Grumman.* Lori Belnap Pehrson oversees a portfolio of programs supporting national security initiatives including the ground-based leg of the nuclear triad. She works closely with the United States Air Force Intercontinental Ballistic Missiles (ICBM) Systems Directorate and the Air Force Nuclear Weapons Center. Pehrson graduated magna cum laude with a bachelor's degree in computer science. Pehrson currently serves on WSU and USU Engineering advisory boards, serves on Safe Harbor's Board of Directors and was recently appointed to the Governor's Economic Council.

PANEL 3: Governance Perspectives

2:15–3:15 p.m.



MODERATOR

Tami Pyfer, *Education Advisor, Utah Governor's Office*. Tami Pyfer has served as Gov. Gary Herbert's education advisor since 2014. Previously, Tami served as a member of the Utah State Board of Education and as a member of the Logan City Council. She worked professionally as a clinical instructor of special education at Utah State University and as executive director for the Logan Schools Foundation. Tami holds a Master of Education degree in special education from Utah State University.

PANELISTS



Angela M. Kersenbrock, *President, Community College Baccalaureate Association*. As an accomplished educator with experience at the associate, bachelor, master and doctoral levels, Dr. Angela M. Kersenbrock recently retired after 34 years at Seminole State College. While there, she held numerous leadership positions including associate vice president of the schools of business and health and public safety. She has been involved with workforce education programs where she aided in the development of nearly 30 degrees, certificates and baccalaureate programs. Angela holds a master's degree in nursing and a doctorate in higher education and public policy studies.



F. Ann Millner, *Senator, Utah State Senate*. Prior to her tenure as president of Weber State University from 2002–2012, Dr. F. Ann Millner served in many capacities—including educator and administrator in university advancement, community partnerships and continuing education—for over two decades. Currently, Millner is serving in the Utah State Senate, where she serves on 15 committees including Executive Appropriations, Higher Education Appropriations and the Higher Education Strategic Planning Commission. She holds degrees from the University of Tennessee, Texas State University and Brigham Young University.



Marion Ross Fedrick, *President, Albany State University*. Marion Ross Fedrick is an accomplished senior leader whose proven expertise in higher education administration, strategic planning, crisis and strategic partnership management spans over 30 years. Committed to the impact of academic development, Fedrick believes every student deserves access to an excellent and affordable education. As a two-time graduate of the University of Georgia, she holds a bachelor's degree in adult education and a master's in public administration.



Carrie Besnetter Hauser, *President, Colorado Mountain College*. Since 2013, Dr. Carrie Besnetter Hauser has served as president and CEO of Colorado Mountain College, a public institution enrolling nearly 20,000 students annually at 11 campuses in the central Rocky Mountains. Previous to CMC, Hauser held leadership roles at the Kauffman Foundation, Metropolitan State University of Denver and the Daniels Fund, where she was a loaned executive advising Denver's mayor on a college scholarship program and assisting the Metro Denver Sports Commission on an initiative to attract top-tier sporting events, including the Olympic Games. She co-chaired the 2012 Women's Final Four.

PANEL 4: Faculty and Administrative Perspectives

3:30–4:45 p.m.



MODERATOR

Madonna Miner, *Provost, Weber State University*. Prior to her appointment as provost, Dr. Madonna Miner served as dean of the Telitha E. Lindquist College of Arts & Humanities at WSU for eight years. When accepting the assignment of provost, she praised the university's leadership and the strong foundation she inherited. Miner came to WSU from Texas Tech University, where she served as the associate dean for the College of Arts and Sciences. She holds a doctoral degree in English from State University of New York at Buffalo.

PANELISTS



Hal Crimmel, *Professor, English Department Chair, Weber State University*. Named the 2016 John S. Hinckley Fellow, Dr. Hal Crimmel blends the discipline of English with contemporary concerns in ecology, biology and the environment. He was a leading figure in the creation of the WSU Sustainability Practices and Research Center. His interdisciplinary perspectives are reflected in his edited collection of essays, *Desert Water: The Future of Utah's Water Resources*. As a scholar, Crimmel has presented regularly at national conferences, published five books and contributed to numerous articles and films. Crimmel has been a Fulbright Scholar and a visiting professor in Germany, China and Austria. He received his M.A. and Ph.D. in English from SUNY-Albany.



Eric Pedersen, *Dean, College of Engineering and Technology, Dixie State University*. Dr. Eric Pedersen has held numerous leadership roles on campus and teaches web development, design and tech entrepreneurship. He received his Ph.D. in management information systems from Utah State University and has conducted extensive work in tech entrepreneurship. In addition to his academic career, Pedersen is a successful entrepreneur. He directed a research team, co-founded InfoWest and several other successful tech companies.



Erin Ortiz, *Director, First Year Experience, General Education, Communications Faculty Dixie State University*. Dr. Erin Ortiz is an associate professor in media studies and the director of general education and First Year Experience at Dixie State University. She has been teaching public relations courses for the past four years, and directing and teaching DSU's first year experience course, Trailblazer Connections. Her current interests are focused on research in undergraduate first year experience and collaboration with academic and student affairs.



Anne Arendt, *Faculty Senate President, Utah Valley University*. As an associate professor and department chair in technology management, Dr. Anne Arendt has been at UVU for 15 years in various roles. She holds a Doctorate of Education in Higher Education from Utah State University, a Master of Business Administration from the University of Minnesota, a Master of Science from Walden University and a Bachelor of Arts in English from the University of Minnesota.

Weber State University would like to thank our partners for helping to make this year's Dual-Mission Summit successful.

DUAL-MISSION SUMMIT CO-HOSTS



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